

Agentic AI that coordinates and executes for you



Streamline Sales Workflows. Close More Deals, In Less Time.

Zoom Revenue Accelerator (ZRA) is built for the next era of sales. Empower your revenue teams with a fleet of Agentic AI Skills, slash admin work, fuel smarter decisions, and unlock accelerated growth. Understand your customers. Coach reps to win. Close more deals—in record time.

Agentic AI skills to accelerate every deal

At Zoom, we're transforming artificial intelligence into something truly agentic, a cutting-edge innovation designed to work smarter and help you deliver results.

Agentic AI doesn't just observe; it thinks, learns, acts, and orchestrates on your behalf. With unparalleled reasoning, a memory that adapts, and a focus on precision task execution, it's more than just a tool. It's your companion for productivity. Imagine an AI so advanced it operates like your most reliable team member, analyzing complex situations, automating workflows, and turning challenges into solutions instantly.



Detect signals

Indicators for Key Sales Moments

- Instantly surfaces objections, competitor mentions, and buying signals
- Empowers reps with real-time, actionable insights

Scout trends

See the Big Picture

- Highlights recurring patterns in all your conversations
- Uncovers strategic opportunities and emerging threats
- Triggers proactive alerts, keeping you a step ahead

Query deals

Answers at the Speed of Business

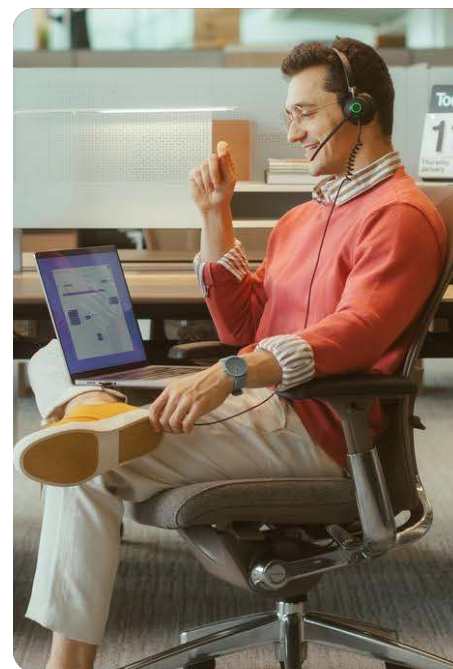
- Provides fast responses to queries using conversation and deal data
- Accelerates information gathering, decision-making, and deal strategy

Auto summarize

Summaries that Work Overtime

- Auto-generates tailored meeting summaries and stakeholder briefs
- Syncs seamlessly with your CRM
- Reduces prep and helps eliminate tedious admin work

Auto action	No More Missed Follow-Ups <ul style="list-style-type: none"> → Instantly identifies next steps and priorities after every meeting → Syncs to your CRM and assigns owners to keep momentum up
Score reps	Objective, Consistent Rep Evaluation <ul style="list-style-type: none"> → Completes scorecards aligned to your chosen methodology → Delivers unbiased, actionable performance insights
CRM Sync	Effortless CRM Hygiene <ul style="list-style-type: none"> → Updates, tags, and maintains CRM data automatically → Ensures your data is always accurate and reliable
Auto compose	Emails That Engage—in a Click <ul style="list-style-type: none"> → Personalized drafts, context-rich follow-ups → Automates buyer engagement and task completion, straight from your inbox



ZRA Delivers Results That Matter

1

Understand Customer Conversations

Harness real-time conversation intelligence. ZRA's Agentic AI can turn every call into a goldmine of insights—from detecting objections and competitor mentions to surfacing new trends and identifying what buyers care about most.

2

Coach Reps to Win

AI-automated feedback and real-time coaching fuel ongoing improvement. Agents flag coachable moments and deliver playbook-aligned performance insights, so every call can help reps level up.

3

Close More Deals, Faster

Cut the admin. Accelerate next steps. Automate engagement and follow-ups. With ZRA, missed opportunities vanish and deals move forward with speed and confidence.

Why Zoom Revenue Accelerator?



AI-First, Human-Focused:

Agentic AI that helps strengthen relationships and empowers your teams



Configurable and Scalable

Tailored for your unique workflow and sales methodologies



Seamless Integration

Works across your sales tech stack and auto-syncs with your CRM



Real Business Impact

Boost rep productivity, win rates, and customer satisfaction with a data-driven approach

Accelerate Your Revenue Potential

Get started with Zoom Revenue Accelerator today.
Turn conversations into action, and action into revenue.

[Learn More](#)