# Use Al Companion to compose text and generate images in Zoom Events



You can use Al Companion to help create throughout your workflow as you build your event.

# Generate images for email, the event page, or in-event content

Save time and resources when you use Al Companion to generate images for emails, the event page, or in-event content.

# When to use image generation

- Wherever you have the option of uploading an image, you can instead ask AI Companion to create an image from a prompt.
- You can be as specific as you want while you refine the images created. If you have a clear creative vision, be as specific as you can or, if you want to explore different directions, you can be a little more generic with your prompt.
- Generated images are automatically saved to the hub content library and can be reused in other parts of that event or different events.

#### What to know

Zoom Events Image Generation with AI Companion is currently only supported in English and isn't available in all countries.

Learn more about Zoom Events Image Generation →

# Compose event and session descriptions, speaker bios, lobby announcements, and more

Save time writing when you have Al Companion create the first draft. You can do this in any text field while you build your event.

### When to use smart compose

- ✓ You can use Zoom Events Compose in any text field where you see the Al Companion icon
- If the results aren't exactly right yet, you can edit it yourself or click Make Longer, Make Shorter, or Change Tone to...

# What to know

Zoom Events Compose with Al Companion is currently only supported in English and isn't available in all countries.

Learn more about Zoom Events Compose →

# Compose emails about your event

Generate email content, subject lines, titles, and calls to action, using context from your Zoom Events description or providing a more specific prompt.

# When to use email compose

- ✓ You can use Zoom Events Email Compose in any text field in the email builder where you see the Al Companion icon
- If the results aren't exactly right yet, you can edit it yourself or click Make Longer, Make Shorter, or Change Tone to...

#### What to know

Zoom Events Email Compose with AI Companion is currently only supported in English and isn't available in all countries.

Learn more about Zoom Events Email Compose →

# Let attendees use AI Companion in the lobby chat

## When attendees can use chat compose

- As long as the host has a license and Zoom Events Compose with Al Companion is turned on, anyone attending the event can use Al Companion to respond to messages.
- In the chat panel of an event lobby, just click the ellipsis and then Reply with Al Companion.
- From here, you can provide a prompt or draft of what you want to say.
- 🗸 If the results aren't exactly right yet, you can edit it yourself or click Make Longer, Make Shorter, or Change Tone to...

#### What to know

Zoom Events Chat Compose with Al Companion is:

- Currently only supported in English.
- Limited to 30 queries per day, per user.
- Not available in all countries.

Learn more about Zoom Events Chat Compose →

Learn more about Zoom's commitments regarding customer content  $\, o\,$